

# With your financial support in 2018 we:



**Got a new owl ambassador.**



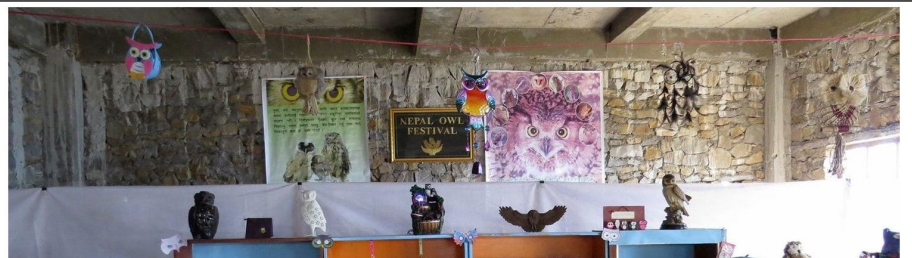
**Developed a display about rodenticide alternatives.**



**Purchased new display cases.**

## Our website taught:

- 146,051 people why owls don't make good pets
- 4,679 people how to help an injured owl
- 2,884 people how to live an owl-friendly life



A scene from the Nepal Owl Festival (photo courtesy of Raju Acharya)

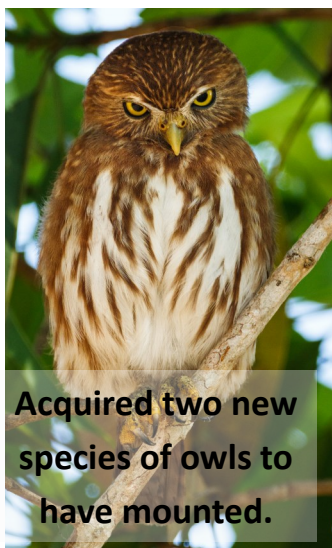
## **Owl Education Methods**

When designing environmental education presentations, you should start by thinking about what you want to accomplish. What is the main point of your presentation? What do you want people to do or not do? Do you want people to change their attitudes or values about owls? Are there important points you want your audience to learn and remember?

A survey of 17 experienced owl educators working in 11 different countries generated the following list of key behaviors they were trying to encourage in their audiences to help owls:

- Leave dead trees standing (to provide nest holes and calling perches for owls)
- Plant native trees
- Protect habitat
- Use traps instead of poison to control rodents (to avoid poisoning owls)
- Take down soccer nets when not in use (owls get caught in them)
- Take down unused barbed wire (owls get caught in it)
- Use less paper (paper is made from trees, which is where most owls nest)

**Started developing online resources for owl educators around the world.**



**Acquired two new species of owls to have mounted.**

**We educated over 12,000 visitors and program attendees about how to live an owl-friendly life.**



**Acquired another property for our building site.**

# With your financial support in 2019 we will:



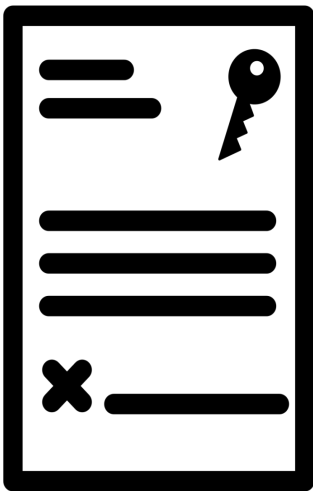
Keep our owls well-fed at a cost of up to \$485/month.



Continue to foster long-term staff for the best possible educational programs and owl care.



Have a dead tree carved into an owl bench.



Continue to acquire properties for our future building site.



Have new species of owl mounts prepared



Develop an online resource for ethical owl photography.